**The History**

Sports lottery was formed at the end of 1995 on the basis of the new Law on gambling in 1995. The name only refers to the purpose of the establishment of the company. The main premise of the founding of the Sports Lottery has been in the collection of financial resources for the activities in sports, disability and humanitarian organizations in Slovenia.

The sports lottery is as a joint-stock company gained permission to permanently assign gambling from the Government of the Republic of Slovenia. The first draw of the game Sports Circle has been successfully carried out 14. in December 1996. In the following years, we within the framework of possibilities and according to the procedures provided for by law, developed and exercised on the Slovenian market already several different games:

* Lottery Tickets
* The first bets: bets on sporting events
* Polo: game predictions four numbers with a daily lottery
* On it and E-games; electronic lottery tickets
* The goal announcement: the prediction of the number of goals
* Toto goal: predicting the matches with the most hits

With a view to minimising the simple, rapid and accessible gameplay, we also use the player-friendly and modern means of communication, then the internet, playing on mobile devices and self-service terminals.

Knowledge of trends and developments in the field of gambling, because of the gaming of the neighbouring countries, as well as due to the knowledge of technological and regulatory trends in the European Community is indispensable, as it is on any changes in this area of the footnote required arranging. So we are in order to our players always offer to a large selection of new and exciting gambling, already a few years active members of the world loterijskega Association of the WLA-World Lottery Association and the European Association of loterijskega EL-European State Lottery and Toto Association. Both associations working in the field of counselling, education, exchange of knowledge, publishing and information services for its members in the fields of new technologies, games, and solutions that contribute to the greater safety of the participants in the gambling.

**The main requirements of associations**

State must have a licence or authorisation for the organisation of gambling (including betting) in the country, where its activity is carried out.

Sales of games must constitute a majority of the total annual gross revenue of the organization.

The majority of the net proceeds of the Organization must be intended to be in the public interest.

The sports lottery is for all games, by the production of the concession granted to a member of the Republic of Slovenia and is according to the law on gambling and concession contracts subject to the strict supervision of the Office for the supervision of gaming, which operates under the auspices of the Ministry of finance.

Any other organisation of gambling, which for their operation is not a concession, it is according to the law on gambling is prohibited.

The dealership charges shall accrue in full to the Foundation for the sport (FŠO) and the Foundation for funding disability and humanitarian organizations (for FIHO FOUNDATION).

The sports lottery is also a member organisation of the European Lotteries Sports (ELS). ELS is the organisation of the European lotteries and participates in projects of the organization.

**Responsible organisation of gambling**

Responsible organisation of gambling forms part of the corporate social responsibility of organizers of gambling and establishing a balance between profit, expectations and wishes of the players, as well as during maintenance of public order, in particular the prevention of gambling addiction, and the promotion of the protection of vulnerable groups. In accordance with this, the company also adopted a code of socially responsible gaming.

The responsibility of the Sports Lottery is manifested in all areas of business, from the development of the game, its advertising sales and cooperation with stakeholders, they are interested in.

Sports lottery in 2008 gained the certificate of responsible gaming for the independent Commission of the World Lottery Association (WLA), currently is in the process of acquisition of EL certificate for responsible gaming.

**Ensuring responsible gaming Albert and protection of players**

On the basis of a regulation of the Government of the REPUBLIC of SLOVENIA satisfy Sports Lottery all the spatial, technical and personnel conditions for permanently assign a classic gambling. All gaming devices and accessories, to ensure that the outcome of the game depends solely on chance, as also confirmed by the Slovenian Institute of quality and Metrology (SIQ). Once a year is also carried out an independent review of the information system.

On the basis of the law on gambling each year also carry out an audit of the financial statements.

The rules and the technological procedure for each game confirms Office for gaming supervision, which oversees the fulfilment of other legal and regulatory requirements and internal acts of the organiser.

The sports lottery is under the control of the special tax office, which is regulated in the regulation of the Government.

Responsible to assign gambling means consistent observance of all regulations, including legislation to prevent money laundering and terrorist financing, legislation that protects consumers and the law, which requires the adequate protection of personal data.

Sports Lottery for payment of winnings and the fulfilment of all other obligations in connection with the games guaranteed with all of his assets.

**The relevance of the playing system**

The Slovenian Institute of quality and metrology, we issued the certificate of compliance of the game system.

THE CODE

Sports Lottery (lottery) as a signatory to the Standards of responsible gaming organizations WLA (World Lottery Association) and EL (European Lotteries), within the framework and on the basis of these principles, the acceptance of the Code of socially responsible gaming

**1. introductory provisions**

Socially responsible organisation of gambling forms part of the corporate social responsibility of organizers of gambling and establishing a balance between profit, expectations and wishes of the players, as well as during maintenance of public order, in particular the prevention of gambling addiction, and the promotion of the protection of vulnerable groups.

Responsible gambling means playing for fun, and in a manner that does not pose a threat to the individual's social or financial prosperity.

The exhibition with the code commits to:

* responsible attitudes towards players of gambling;
* responsible relationship to sellers of gambling;
* responsible for the development of existing and new services and products;
* the responsible market communication;
* educating employees on the topic of responsible gaming.

**2. the basic objectives of socially responsible gaming**

1. to maintain the continuity of the public order, the integrity and the fight against nelegalnem playing and financial irregularities, as defined by European law.

2. to identify the best practices of responsible gaming in the loterijskem sector.

3. to be able to become the responsibility of assigning games an integral part of the day-to-day business, so as to reduce the potential negative consequences in society.

4. Establish clear rules in the business, to ensure that:

* implementation of the legislation and the obligations arising from it;
* implementation of measures for the protection of minors;
* the development of appropriate practices which take account of the relevant information and research;
* Disabling the loan services;
* samoprepoved gameplay via the Internet and other telecommunication means;
* the protection of players against dependency;
* responsible advertising;
* a ban on playing problem players and measures for the protection of the players-dependent games, carried out by the exhibition.

**3. the application of the code**

Code of responsible gameplay is used as a complement to legislation and as an internal instrument organiser represents the higher standards of conduct and the protection of participants in the gambling.

The code is an act of self regulation and is used in all areas of business and advertising of the organiser, unless otherwise stated in the code.

The exhibition is committed to all provisions which directly or indirectly affect the business of the company or the protection of players as consumers.

The business is financially transparent and socially responsible. The exhibition is committed to representation and operation in the direction of responsible gambling.

**4. special part-standards**

a) research and analysis

The exhibition engages with stakeholders or stakeholders, who researched, promoted or reported on problem gambling and the results of these discoveries into account in measures which it adopts in its business.

b) education of employees

Expert knowledge, personal values and devotion to the staff complement with educational programs, workshops and trainings of employees that their business decisions and the fulfilment of the set tasks and exercise aspects of socially responsible gaming.

c) programs for sellers

The seller and the contract, which directly come into contact with the players, to ensure that the material (e.g., pamphlets, booklets, posters), which is needed to increase awareness of responsible gameplay.

d) Designing, planning games

In the design and planning of the games taking into account the possible risk factors and a more dangerous games take further measures to reduce their negative effects.

e) Online playing (playing over the Internet or via other telecommunication assets)

To reduce the risk of dependency through the Web have taken precautionary mechanisms such as the daily and monthly limit contributions and disbursements, a personal limit, disable, playing on credit and other similar options.

* The player must play through the Web to register with all the required data and choose your own unique username and password.
* The player is given an insight into the activities and the status of their accounts.
* The player is samoprepoved, which means, that with the written statement required to get him blocked involvement in gambling.

The player must be made aware of the consequences of the samoprepovedi.

f) advertising and marketing

Advertising campaigns are not addressed to vulnerable groups, such as minors, socially at risk, puzzling and pathological players, and does not contain false or misleading information concerning the possibilities of winning.

Advertising is not alluded to is playing can be an alternative or a solution of financial problems.

Advertising is based on ethical criteria and standards dictated by socially responsible organisation of gambling advertising codes and legislation in the field of consumer protection.

Acceleration campaign sales are fair and non-discriminatory to players and other groups of stakeholders.

g) guidelines for responsible gaming and referral assistance

Lottery players gambling draws attention to the risk, in particular, on the possibility of addiction to gambling and provides them with guidelines for responsible gaming.

In the case of problematic gameplay or addiction shall refer to the possibility of the relevant players.

Telephone number or other contact address to help players in need must be published at least on the website of the organiser.

h) Educate players and the responsibility to the players

Information for education of the players are accessible, at least on the website and include:

* information about the possibility of winning the game, which enables players to assess the risks and benefits of games
* information about the limitations of age, where they exist

Personal data of players, obtained as a result of participation in the game, fortunately, are confidential and shall be handled in accordance with the law on the protection of personal data.

Business Organiser takes place in accordance with the provisions of the legislation on consumer protection and the protection of consumers against unfair business practices.

The exhibition does not cooperate with the rapid loan services and their offerings are not advertised.

i) security measures and legislative provisions

The exhibition is subject to the legislation governing the prevention of money laundering and terrorist financing. Carefully monitored indicators pointing to a money laundering or terrorist financing. The games are organized in accordance with the spatial and technical requirements, enabling security and reliability, and provide randomization of gambling, which also requires the podzakonska arrangements on the detailed terms and conditions, which you must comply with the exhibition in the sustainable organisation of classic gaming.

j) cooperation of stakeholders or stakeholders

The exhibition sets up the possibility of dialogue with the different stakeholders and working with independent svetovalnicami for the help and treatment of addiction to gambling.

Interest groups or stakeholders have the opportunity of participation and expression of views, concerns and issues, which can be taken into account in the process of strategic decision of the organiser.

k) reporting and criteria

The exhibition is responsible for the promotion of responsible gambling with annual advertising campaigns.

Information on assistance are published at least on the website.

Information about the game are accurate and true, and are available at the website of the organiser.

l) amendments to valid code

The validity of the current code of conduct is monitored and, if necessary, updated in order to ensure rapid response to new insights regarding the problem.

Ljubljana on 08.09.2008